





ANNA UNIVERSITY CHENNAI - 600 025




1. Name Of the College : Sakthi Institute of Information and Management Studies
2. Address : Nethaji Road, Pollachi, Coimbatore (DT)-642001
3. Name of the Principal : Dr. R Sharmila
4. Phone Number : 04259-294666
5. Fax Number : 04259-225936
6. Web Site : WWW.SIIMS.AC.IN
7. Email ID : director@siims.ac.in
8. Year of Establishment : 2010
9. Type : Self Financing
10. Minority Status : Non Minority
11. Existing Courses :





Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2010	120	120



12.1.List of Faculty Members :



1. Name of the Degree & Course : M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
1.		Name: DR. R. SHARMILA Date of Birth: 29-07-1975 Date of Joining: 22-08-2011 AICTE ID: 1742482374	Degree	Specialization	Name of the College	Year of Passing	PRINCIPAL <table border="1"><tr><td>Current Position</td><td>7 Years</td></tr><tr><td>Previous Position</td><td>11 Years</td></tr></table>		Current Position	7 Years	Previous Position	11 Years
			Current Position	7 Years								
			Previous Position	11 Years								
			B.SC.	OTHERS - CHEMISTRY	OTHERS-NGM COLLEGE	1996						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KARPAGAM COLLEGE OF ARTS AND SCIENCE	1998						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-DDE	2006						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-DJ ACADEMY FOR MANAGERIAL EXCELLENCE	2015						
Title of the Ph.D. Thesis		IMPACT OF CORPORATE ANNOUNCEMENTS ON STOCK PRICES										
2.		Name: DR. R. THIYAGU Date of Birth: 19-03-1968 Date of Joining: 04-10-2010 AICTE ID: 1456850283	Degree	Specialization	Name of the College	Year of Passing	PROFESSOR <table border="1"><tr><td>Current Position</td><td>10 Years</td></tr><tr><td>Previous Position</td><td>17 Years</td></tr></table>		Current Position	10 Years	Previous Position	17 Years
			Current Position	10 Years								
			Previous Position	17 Years								
			B.COM.	COMMERCE	OTHERS-KANDASWAMY KANDARS COLLEGE	1988						
			OTHERS - COMMERCE	OTHERS - COMMERCE	OTHERS-ANNAMALAI UNIVERSITY	1991						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-PERİYAR UNIVERSITY	2019						
			OTHERS - MCS	OTHERS - CORPORATE SECRETARYSHIP	OTHERS-ALAGAPPA UNIVERSITY	1998						
			OTHERS - M.PHIL	OTHERS - COMMERCE	OTHERS-ANNAMALAI UNIVERSITY	1994						
PH.D.	COMMERCE	OTHERS-NGM COLLEGE	2008									
Title of the Ph.D. Thesis		DETERMINANTS OF PROFITABILITY OF SUGAR INDUSTRY A STUDY WITH SPECIAL REFERENCE TO ED SUGAR COMPANIES IN INDIA										

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
3.		Name: DR. V. ANANDAVEL Date of Birth: 20-05-1985 Date of Joining: 10-11-2021 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR <table border="1"><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>13 Years</td></tr></table>		Current Position	0 Years	Previous Position	13 Years
			Current Position	0 Years								
			Previous Position	13 Years								
			B.COM.	COMMERCE	OTHERS-THIRUVALLUVAR ARTS AND SCIENCE COLLEGE	2006						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	DHANALAKSHMI SRINIVASAN ENGINEERING COLLEGE (AUTONOMOUS)--	2008						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	ANNAMALAI UNIVERSITY--	2017						
			OTHERS - PGDCA	OTHERS - COMPUTER APPLICATION	OTHERS-TCPS IT EDUCATION	2006						
Title of the Ph.D. Thesis		EXAMINING INVESTORS DECISION ON SHARE TRADING OF BSE SENSEX COMPANIES IN COIMBATORE										
4.		Name: DR. C. RAJALAKSHMI Date of Birth: 25-07-1980 Date of Joining: 08-08-2022 AICTE ID: 1453976632	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR <table border="1"><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>17 Years</td></tr></table>		Current Position	0 Years	Previous Position	17 Years
			Current Position	0 Years								
			Previous Position	17 Years								
			B.E.	CIVIL ENGINEERING	ADHIPARASAKTHI ENGINEERING COLLEGE--	2002						
			M.B.A.	OTHERS - FINANCE AND MARKETING	ADHIPARASAKTHI ENGINEERING COLLEGE--	2004						
			PH.D.	OTHERS - MARKETING	COLLEGE OF ENGINEERING GUINDY--	2018						
			Title of the Ph.D. Thesis		A STUDY ON ONLINE ADVERTISEMENT USAGE PRACTICES OF THE CONSUMERS WITH SPECIAL REFERENCE TO THE SELECTED CONSUMER DURABLE GOODS IN CHENNAL TAMILNADU							
5.		Name: DR. R. KAVITHA Date of Birth: 30-04-1976 Date of Joining: 03-09-2010 AICTE ID: 1461046797	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR <table border="1"><tr><td>Current Position</td><td>8 Years</td></tr><tr><td>Previous Position</td><td>11 Years</td></tr></table>		Current Position	8 Years	Previous Position	11 Years
			Current Position	8 Years								
			Previous Position	11 Years								
			B.SC.	OTHERS - CHEMISTRY	OTHERS-NGM COLLEGE	1996						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KARPAGAM COLLEGE OF ARTS AND SCIENCE	1998						
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIAR UNIVERSITY	2013						
			Title of the Ph.D. Thesis		WORKING CAPITAL POLICIES PERFORMANCE AND IMPLICATIONS ON CAPITAL EXPENDITURE A STUDY OF INDIAN PHARMACEUTICAL INDUSTRY							

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
6.		Name: MRS. K. PRIYATHARSINI Date of Birth: 05-04-1986 Date of Joining: 01-07-2011 AICTE ID: 1742481958	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			OTHERS - BBM	OTHERS - MANAGEMENT	OTHERS-SRI GVG VISALAKSHI COLLEGE FOR WOMEN	2006	Current Position	7 Years
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	VIVEKANANDHA COLLEGE OF ENGINEERING FOR WOMEN (AUTONOMOUS)--	2008	Previous Position	0 Years
			Title of the Ph.D. Thesis					
7.		Name: MR. M. SELVA KUMAR Date of Birth: 05-11-1987 Date of Joining: 01-09-2022 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.TECH.	INFORMATION TECHNOLOGY	PSNA COLLEGE OF ENGINEERING AND TECHNOLOGY (AUTONOMOUS)--	2009	Current Position	0 Years
			OTHERS - PGDM	BUSINESS ADMINISTRATION	OTHERS-SCMS COCHIN	2012	Previous Position	8 Years
			Title of the Ph.D. Thesis					
8.		Name: MR. T. SARAVANAN Date of Birth: 30-06-1989 Date of Joining: 17-08-2022 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-ARULMIGU PALANI ANDAVAR COLLEGE OF ARTSS AND CULTURE	2009	Current Position	0 Years
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	NANDHA COLLEGE OF TECHNOLOGY--	2011	Previous Position	6 Years
			Title of the Ph.D. Thesis					
9.		Name: MR. T. SIVAGNANA SELVAKUMAR Date of Birth: 30-03-1980 Date of Joining: 03-06-2019 AICTE ID: 17350660017	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-NGM COLLEGE	2000	Current Position	0 Years
			M.B.A.	HUMAN RESOURCE DEVELOPMENT AND MANAGEMENT	OTHERS-KARPAGAM ARTS AND SCIENCE COLLEGE	2002	Previous Position	16 Years
			Title of the Ph.D. Thesis				NA	

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience		
10.		Name: MRS. M. KUNTHAVI NAPPINNAI Date of Birth: 09-07-1982 Date of Joining: 01-07-2011 AICTE ID: 1744896338	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR		
			B.SC.	OTHERS - COMPUTER TECHNOLOGY	DR MAHALINGAM COLLEGE OF ENGINEERING AND TECHNOLOGY (AUTONOMOUS)--	2006			
			OTHERS - MS	OTHERS - E BUSINESS AND INFORMATION SYSTEMS	OTHERS-NEW CASTLE UNIVERSITY	2008			
			Title of the Ph.D. Thesis						
							<table><tr><td>Current Position</td><td>7 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position
Current Position	7 Years								
Previous Position	0 Years								
11.		Name: DR. K. VEERAKUMAR Date of Birth: 12-04-1985 Date of Joining: 01-08-2022 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR		
			OTHERS - BBM	BUSINESS ADMINISTRATION	OTHERS-NGM COLLEGE	2006			
			OTHERS - M.COM	OTHERS - INTERNATIONAL BUSINESS	OTHERS-NGM COLLEGE	2008			
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIAR UNIVERSITY	2010			
			OTHERS - M.PHIL	BUSINESS ADMINISTRATION	OTHERS-SREE SARASWATHY THIYAGARAJA COLLEGE	2013			
			PH.D.	COMMERCE	OTHERS-NGM COLLEGE	2017			
			OTHERS - COMPUTER APPLICATIONS	COMPUTER APPLICATIONS	OTHERS-NGM COLLEGE	2007			
			Title of the Ph.D. Thesis						
			A STUDY ON PARENTAL INVESTMENT IN CHILD AND WORKLIFE BALANCE OF DUAL WORKING COUPLE				<table><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>14 Years</td></tr></table>		Current Position
Current Position	0 Years								
Previous Position	14 Years								

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience						
12.		Name: MR. R. BALAJI VIGNESH Date of Birth: 29-09-1979 Date of Joining: 03-08-2015 AICTE ID: 12896948928	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR						
			OTHERS - BBM	OTHERS - MANAGEMENT	OTHERS-NGM COLLEGE	2000							
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KARPAGAM ARTS AND SCIENCE	2002							
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ERODE ARTS AND SCIENCE	2015							
			Title of the Ph.D. Thesis		IMPACT ON ATTITUDINAL CHANGES AMONG URBAN CUSTOMERS			<table><tr><td>Current Position</td><td>3 Years</td></tr><tr><td>Previous Position</td><td>13 Years</td></tr></table>		Current Position	3 Years	Previous Position	13 Years
			Current Position	3 Years									
Previous Position	13 Years												
13.		Name: MR. A. GIRI PRAKASH Date of Birth: 23-06-1976 Date of Joining: 01-07-2011 AICTE ID: 1742481952	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR						
			OTHERS - BBM	OTHERS - MANAGEMENT	OTHERS-NGM COLLEGE	1999							
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KARPAGAM COLLEGE OF ARTS AND SCIENCE	2002							
			Title of the Ph.D. Thesis						<table><tr><td>Current Position</td><td>7 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	7 Years	Previous Position
			Current Position	7 Years									
			Previous Position	0 Years									

